

Greater PA Carpenters' Union & Green Building Alliance (GBA) present:

Green Building 101

Date: Wednesday – March 24, 2010 **Location:** Greater PA Regional Council of Carpenters
652 Ridge Road Pittsburgh, PA 15205
Time: 6 – 8 p.m. **Cost:** Free

Course Description

GBA's Green Building 101 seminar is specifically designed to assist organizations and companies with no or limited knowledge of green building to understand its sometimes complex marketplace. As the green building industry continues to flourish, our seminar will provide an overall understanding of green building practices and the business opportunities that exist in pursuing such projects.



652 Ridge Road • Pittsburgh

Why This Course?

This educational session provides a brief overview of:

- GBA and its programs
- Green building misconceptions
- U.S. Green Building Council (USGBC) and Green Building Certification Institute (GBCI)
- Leadership in Energy & Environmental Design (LEED) Professional Accreditation & Building Certification
- Market demand for green building
- Market demand for green products
- Green building policies and legislation
- How to incorporate green building practices into your profession

Who Should Attend?

Green Building 101 presentations are not meant to provide all of the answers but to assist in awareness building and greenwash prevention as a stepping stone to further green building education. Registration is free and open to all interested parties, especially members of Greater PA Carpenters' Union.

About Green Building Alliance (GBA)

GBA is a Pittsburgh-area non-profit organization that is the catalyst for innovative local, state and national green initiatives. Founded in 1993 and an affiliate of the USGBC, GBA has made a significant impact on Pittsburgh's emergence as one of the green building capitals of the world.

Registration required:

Contact Carol or Staci at 412-262-1830 or email jac@greaterpacarpenters.org

